

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION
Docket No. ROC920030065US1

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**APPARATUS AND METHOD TO ADVERTISE TO THE CONSUMER
BASED OFF A DIGITAL IMAGE**

the specification of which (check one)

X is attached hereto.

____ was filed on _____
as Application Serial No. _____
and was amended on _____
(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)	Priority Claimed	
<u>(NONE)</u>	<u>YES</u> <u>NO</u>	
(Number)	(Country)	(Day/Month/Year Filed)

I hereby claim the benefit under Title 35, United States Code, §120 of any United States Application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose information material to the patentability of this applications as defined in

Full name of second Inventor

CARY LEE BATES

Inventor's signature

Date

Residence

450 73rd Street NW, Rochester, Minnesota 55901

Citizenship

USA

Post Office Address

Same as above

Full name of third Inventor

MAHDAD MAJD

Inventor's signature

Date

Residence

2916 Stonegate Court SW, Rochester, Minnesota 55902

Citizenship

USA

Post Office Address

Same as above

Full name of fourth Inventor

JOHN MATTHEW SANTOSUSSO

Inventor's signature

Date

Residence

1402 30th Street NW, Rochester, Minnesota 55901

Citizenship

USA

Post Office Address

Same as above

X This declaration ends with this page.